

# We make Variety!

**Your partner for food, beverage, nutrition & health.**

With over 100 years of experience serving a dynamic, international clientele, iprona is the peerless supplier of any fruit-specific ingredients you need to take your business to the next level. Thanks to our passion for fruit and zeal for the latest in innovation, we are able to offer a wide array of products

[iprona.com](http://iprona.com)



Discover our  
**Product Range**

# We offer **many years of experience** and a wide range of products

## **Juice and Juice Concentrates**

Clear or cloudy, standardised, max. 65° BX  
Application: juices, drinks, fruit preparations, confectionery, ice cream, fruit jellies

## **Freeze Concentrates**

Clear or cloudy, max. 40° BX  
Quality products without heat application during the concentration process.  
Benefits: optimal sensorial parameters like colour, flavour and taste, juices reconstituted from freeze concentrates offer an exact sensory match to an NFC juice, reduced transport costs and lower storage costs  
Application: ice cream, drinks, flavours and other premium products

## **Pulp and Pulp Concentrates**

With or without fruit pieces and seeds, max. 55° BX  
Application: jams, fruit preparations for yoghurt, ice cream, fruit jellies, confectionery

## **Puree and Puree Concentrates**

With or without seed, max. 32° BX  
Application: jams, fruit preparations for yoghurt, ice cream, fruit jellies, confectionery

## **Instant Powders**

Our all-in-one solution powders: ready to drink after dilution with water, natural fruit content, microbiological stability, standardised taste and flavour profile  
Usable for refreshing drinks, hot beverages, alcopops and tea beverages  
Health and Nutrition: fibre drinks, slimming drinks, collagen drinks

## **Fruit Juice Powders**

Spray-dried fruit juice concentrates and fruit extracts with maltodextrin as carrier  
Application: fruit filling for bakery products, ice cream, desserts, instant drinks, fruit jellies and other confectionery products

## **Infusions**

We create natural infusions from leaves, roots, flowers, seeds and herbs. Our infusions are standardised using high-quality raw materials.

## **Beverage Compounds**

Our all-in-one solutions that are tailored to individual customer requirements in collaboration with the development department of iprona. By using our natural ingredients (e.g. juice concentrates, purees, extracts and flavours) we create the perfect beverage, together with our customers and partners.

## **Fruit Wines**

Since 1923, we have been crafting exquisite fruit wines and a diverse range of mulled wines, available in a multitude of delicious flavor varieties.

## **Natural Fruit Colours**

Our most vivid colour solutions are marketed under the trademarks Rubini®, Saphiri® and Citrini®.  
All our natural colourants use industry standard unit quantification.

## **Organic Raw Materials**

We have many years of experience in the production of high-quality organic concentrates and access to a large number of organic-certified and organic-suitable raw materials.

In collaboration with our **R&D Department** we produce exclusive fruit mixes based on our customer's requests and would like to expand our product range with additional fruits.

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## **Co-Packing**

Our state-of-the-art filling systems, combined with our extensive experience in the food and beverage industry, allow us to fill products with the utmost quality and efficiency into glass, pouches, and cups.

## **Storage Service**

We can store your product dry, chilled or frozen, in racking, cradles and bulk storage.

**Please contact us for technical specifications and samples.**



## Red Fruits

Acai, Aronia (Chokeberry), Berry Mix, Bilberry, Blackberry, Blackcurrant, Blueberry, Camu Camu, Sour Cherry, Sweet Cherry, Cherry type Maraska, Cranberry, Elderberry, Grape, Grapefruit, Lingonberry, Plum, Prickly Pear, Prune, Pomegranate, Raspberry, Redcurrant, Rosehip, Sloe, Strawberry, Watermelon



## Yellow Fruits

Acerola, Apple, Apricot, Banana, Dragonfruit, Elderflower, Fig, Grapefruit, Gooseberry, Grape, Guanabana, Guava, Hawthorn, Kiwi, Lemon, Lime, Lychee, Mandarine, Mango, Melon, Mix Tropical, Orange, Papaya, Passionfruit, Peach, Pear, Pineapple, Quince, Rhubarb, Rowanberry, Sea Buckthorn, Starfruit



## Vegetables & Herbs

Beetroot, Bitter Orange Peel, Carrot, Black Carrot, Courgette, Fennel, Ginger, Green Tea, Hibiscus, Juniper Berry, Lavender Flower, Lemon Balm Leaf, Lemon Grass, Lemon Peel, Pea, Peppermint, Pumpkin, Rose Petal, Spinach, Thyme Leaf



# Best standardised European Quality.

**Our branded Craft product line consists of natural ingredients that boost human health and facilitate commercial success.**

Our branded product line features standardised and functional polyphenol extracts from elderberry, sour cherries, black currants, bilberry and aronia. The extracts are suitable for use in food supplements, OTC products, functional foods and beverages, as well as for cosmetic products. Every product has a purely European supply chain, is fully traceable and has beneficial natural effects that have been proven by clinical studies. Our polyphenol product range includes liquid extracts and extract powder, also in organic quality.



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 **ElderCraft**<sup>®</sup>

European Black Elderberry Extract

 **BilCraft**<sup>®</sup>

European Bilberry Extract

 **AroniaCraft**<sup>®</sup>

European Choke Berry Extract

 **CurrantCraft**<sup>®</sup>

European Black Currant Extract

 **CherryCraft**<sup>®</sup>

European Tart Cherry Extract